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QUESTION	ANSWER
1. WHAT IS THE PURPOSE OF THE CONSUMER PROTECTION ACT?	TO PROTECT CONSUMERS FROM UNFAIR, DECEPTIVE, OR UNLAWFUL BUSINESS PRACTICES.
2. WHAT ARE THE MAIN PRINCIPLES OF CONSUMER PROTECTION?	1. TRANSPARENCY: PROVIDING CLEAR AND ACCURATE INFORMATION. 2. FAIRNESS: ENSURING FAIR DEALING AND NO UNFAIR PRACTICES. 3. CHOICE: OFFERING A VARIETY OF CHOICES TO CONSUMERS. 4. REDRESS: PROVIDING MEANS FOR CONSUMERS TO SEEK REMEDY.
3. HOW DOES THE ACT AFFECT BUSINESS OPERATIONS?	IT IMPOSES OBLIGATIONS ON BUSINESSES TO FOLLOW CERTAIN STANDARDS AND PROVIDE REMEDIES FOR DEFECTIVE GOODS OR SERVICES.
4. WHAT ARE THE CONSEQUENCES OF VIOLATING THE ACT?	PENALTIES, FINES, AND LITIGATION. BUSINESSES MAY BE HELD LIABLE FOR DAMAGES AND COSTS OF LITIGATION.

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